



Twitter Insights

Mar 22, 2015 - Mar 29, 2015

Twitter : Profile Summary



@GCSchoolsNC
Guilford Co. Schools
Guilford County, NC

Thanks for choosing GCS, featuring 127 great choices for your child. Nationally recognized for the arts, AP/IB, early college access & character ed.

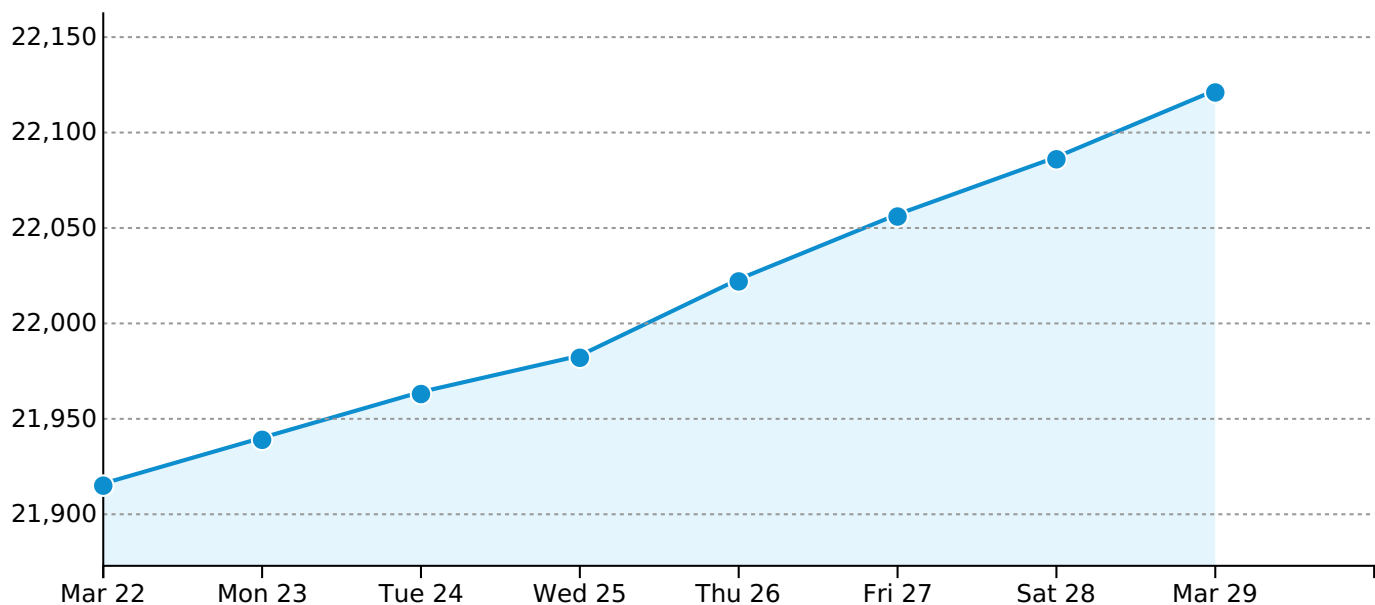
Followers	22,128
Following	305
Listed	150

Twitter : Follower Growth - Count

Total Followers:
22,128

Average Daily Growth:
31

New Followers:
244



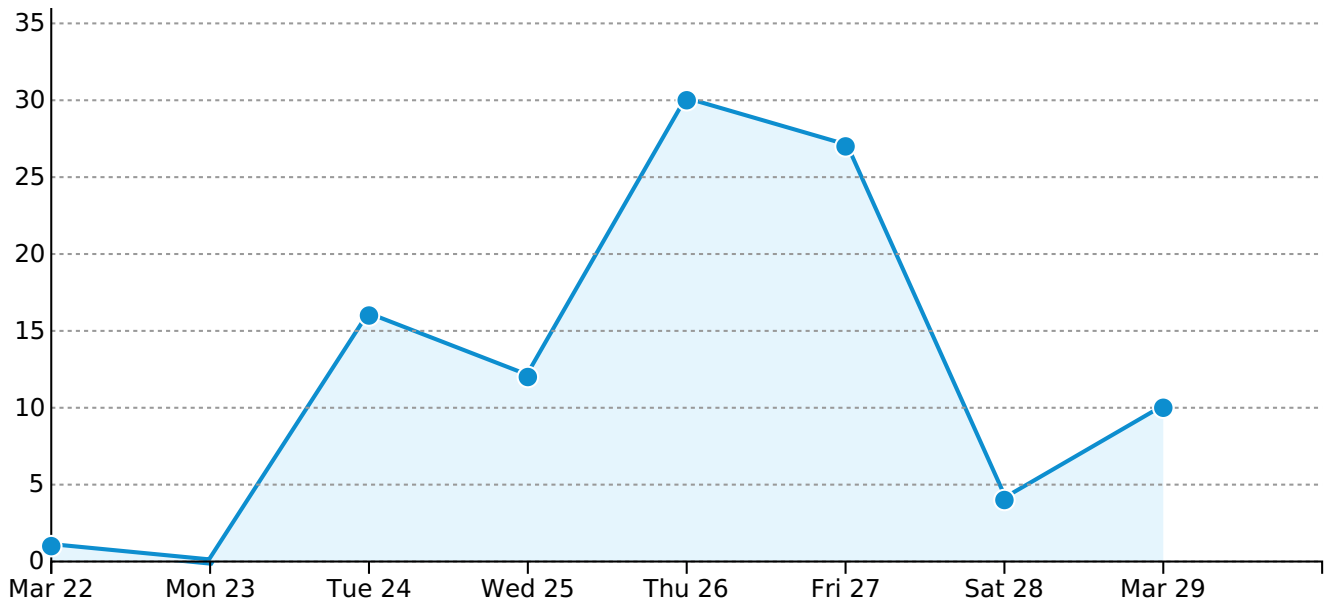
There may be data outside your current selected range

Twitter : Mentions - Detailed

Total Mentions

100

Interval displayed: **Daily**



Top 10 mentions by Klout Score

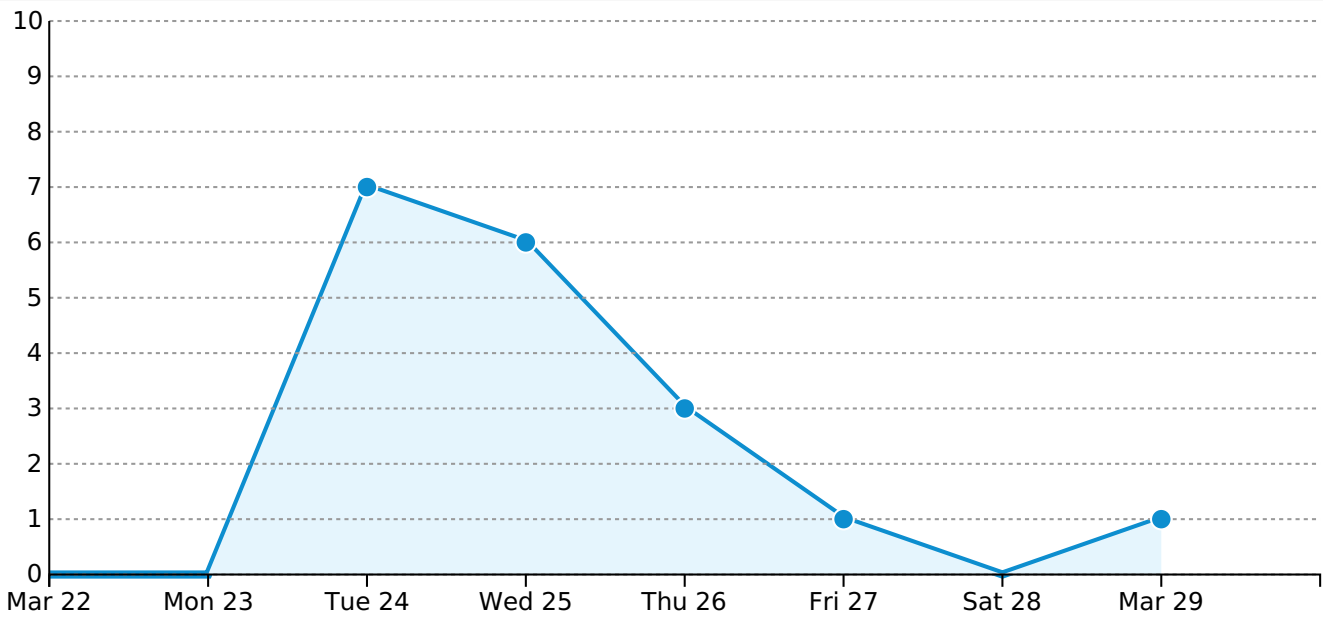
Date	Mentioned By	Mention Text	Klout Score
Mar 26, 2015	@JoyCookPR	@MagistraRuntz Thanks for living tweeting ! @GCSchoolsNC	69.2
Mar 26, 2015	@JoyCookPR	Phenomenal presentation by Principal @GedODonnell1 for #socialmedia @GCSchoolsNC panel #educacion http://t.co/koRZlh4FgG	69.2
Mar 26, 2015	@JoyCookPR	"@MagistraRuntz: @JoyCookPR @GCSchoolsNC It feels very meta to live tweet a social media training :) You were great!" Thanks so much!	69.2
Mar 27, 2015	@GCSchoolsNC	Psy,Fam Lifestudies,Child Dev,Early Child,B-K majors: Why not sub @GCSchoolsNC ? http://t.co/XOzCNfOKnV http://t.co/Wzy3IMhpvE	60.3
Mar 24, 2015	@GCSchoolsNC	Psy,Fam Lifestudies,Child Dev,Early Child,B-K majors: Why not sub @GCSchoolsNC ? http://t.co/XOzCNfOKnV http://t.co/9fanIJUczT	60.3
Mar 24, 2015	@WFMY	.@Emily_Spain following your tax dollars tonight at @GCSchoolsNC board mtg. Superintendent Mo Green will release next yr's budget proposal.	59
Mar 26, 2015	@WFMY	.@GCSchoolsNC @GrimsleyHigh students getting ready to talk about their upcoming youth & media festival! http://t.co/hncrok8XaY	59
Mar 27, 2015	@myfox8	A member of the @GCSchoolsNC board stepped down Thursday because he does not live in the district he represents. http://t.co/aKgNezl4mE	58.3
Mar 26, 2015	@myfox8	@GCSchoolsNC has announced the resignation of Chris Gillespie from the District 1 seat of the Board.	58.3
Mar 25, 2015	@NewsandRecord	@GCSchoolsNC asks for extra \$26 million http://t.co/J5CBz5DSe5	57.6

Twitter : Retweets - Count

Total Retweets

Interval displayed: **Daily**

18



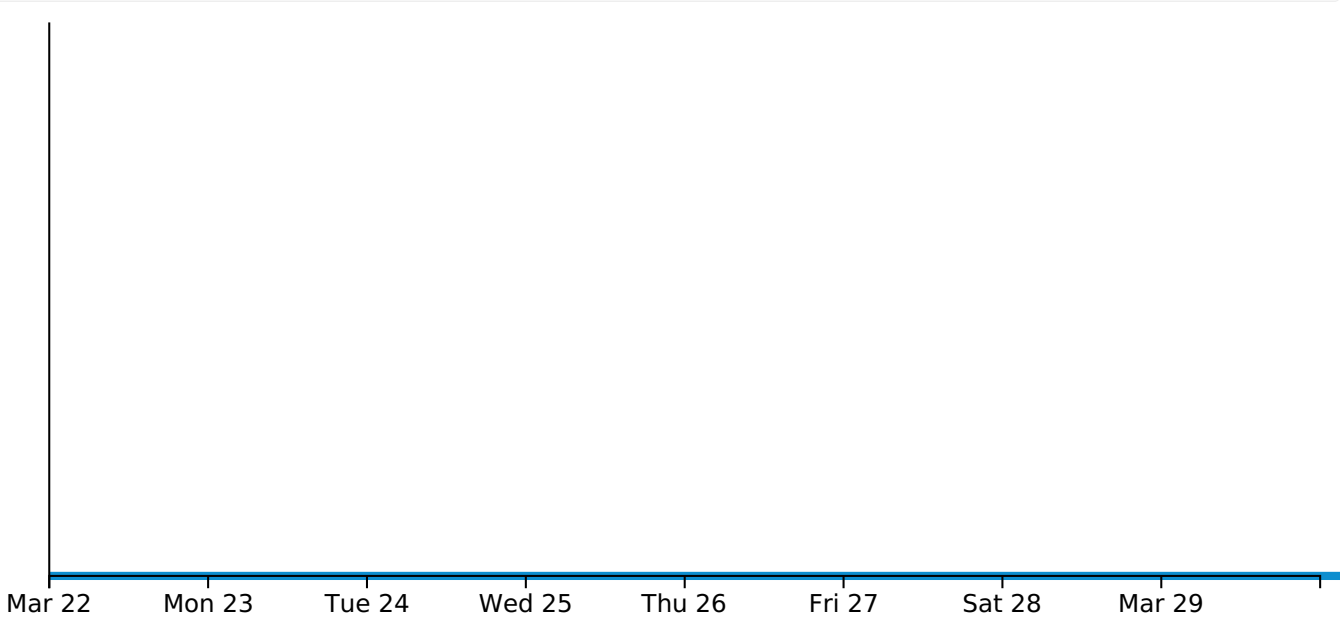
Twitter : Keyword - Count

Total Keyword Mentions

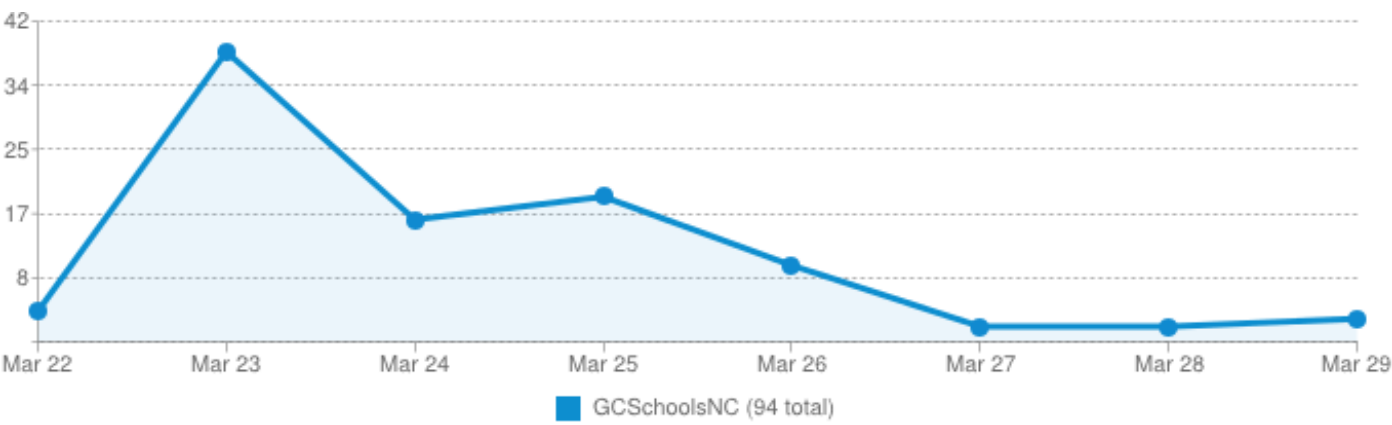
Keyword: **#gcsfaithsummit**

Interval displayed: 1 hrs

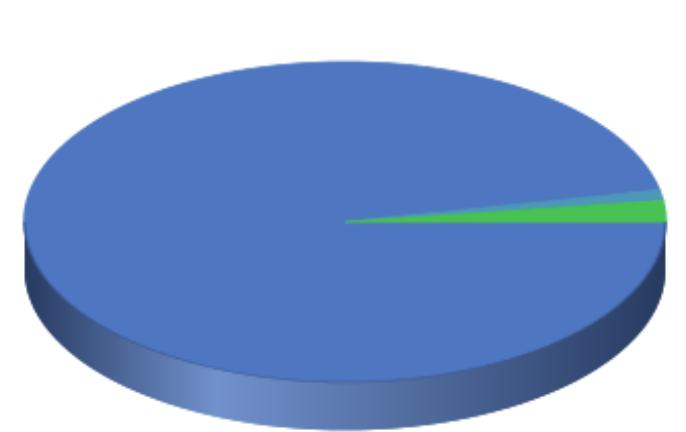
0



Ow.ly : Summary Stats

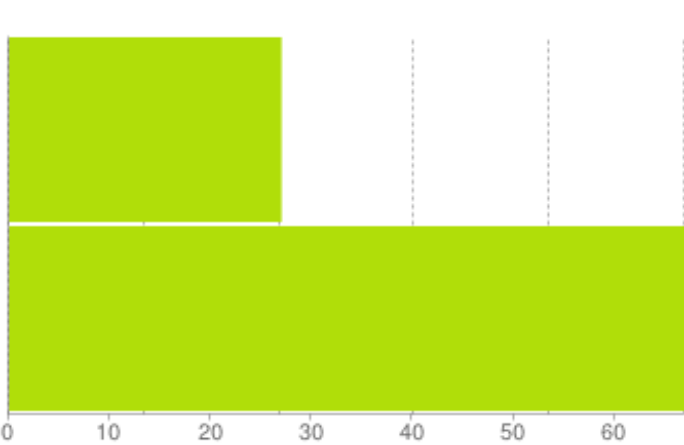


Ow.ly : Clicks by Region



Region	Clicks
United States	96.8% (91)
Canada	1.1% (1)
Others	2.1% (2)

Ow.ly : Top Referrers



Referrer	Referrals
Direct Click	67
facebook.com	27

Ow.ly : Most Popular Links

Rank	Date	Post	Clicks
1	Mar 23, 2015	http://ow.ly/KGByR https://www.whitehouse.gov/the-press-office/201... Honored to be mentioned as@100Kin10 partners at the #WHScienceFair as we tackle the nation's #STEM teacher shortage http://ow.ly/KGByR	48 clicks
2	Mar 25, 2015	http://ow.ly/KMzwa http://www.gcsnc.com/pages/gcsnc/News/GCS_Annou... GCS offers families free, online tutoring! http://ow.ly/KMzwa	30 clicks
3	Mar 19, 2015	http://ow.ly/KxRKR http://www.gcsnc.com/pages/gcsnc/News/Three_GCS... Three GCS Schools Named 2015 North Carolina Schools of Character! Read more: http://ow.ly/KxRKR	8 clicks
4	Feb 26, 2015	http://ow.ly/JHgCz http://www.gcsnc.com/pages/gcsnc/News/804181661... GCS schools are closed for students tomorrow, Friday, Feb. 27 due to inclement weather. Read more: http://ow.ly/JHgCz	5 clicks
5	Mar 19, 2015	http://ow.ly/KxLpK http://www.gcsnc.com/pages/gcsnc/Departments/Pr... Calling all 4-Year-Olds! GCS is accepting applications for Pre-K until April 30 More Information: http://ow.ly/KxLpK	1 clicks
6	Jan 26, 2015	http://ow.ly/HYUYH http://wiley.gcsnc.com/pages/Wiley_Elementary/A... Congrats to the new recipients of Wiley Elementary's "Student of Excellence" jackets! http://ow.ly/HYUYH	1 clicks
7	Feb 3, 2015	http://ow.ly/lrwfj http://live.huffingtonpost.com/r/segment/kid-pr... Ms. Edmonds of Washington Montessori chats with@iamkidpresident on HuffPost Live -> http://ow.ly/lrwfj http://ow.ly/i/8vdOf	1 clicks

Facebook Insights

Facebook Insights : Snapshot

Total Likes ?

14,105

0.1%

New Likes ?

31

4 (daily avg)

Page Engagement ?

472

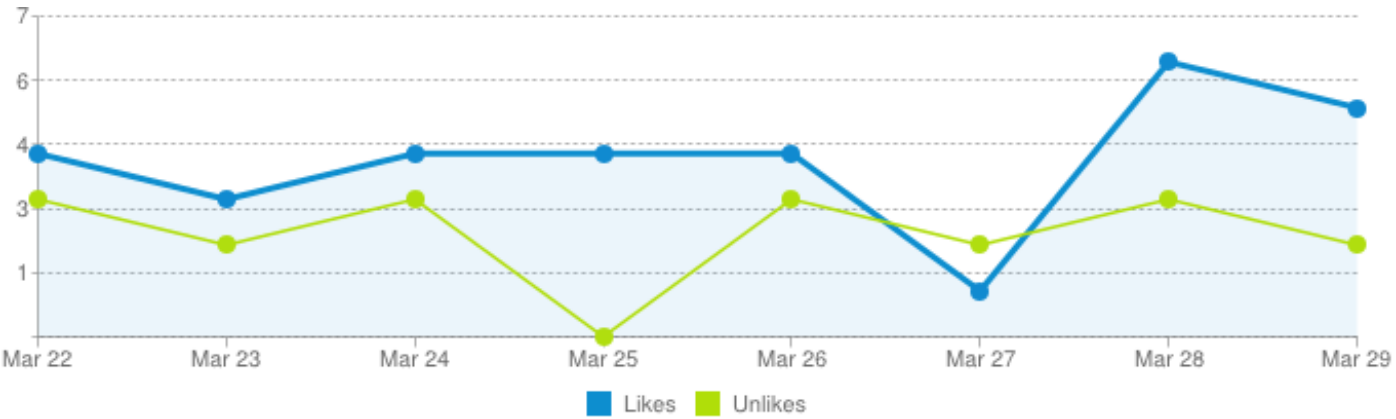
-43.9%

Weekly Total Reach ?

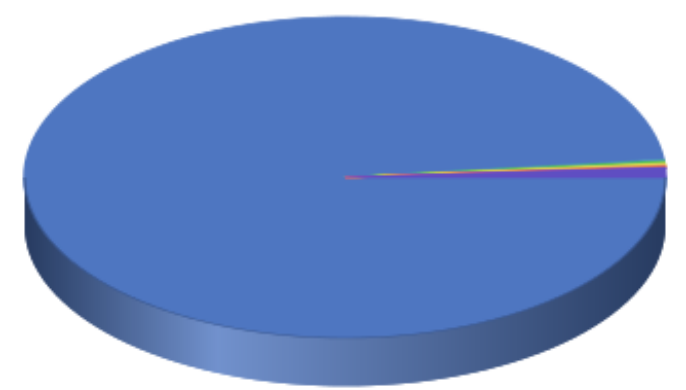
4,282

-11.5%

Facebook Insights : Daily Likes

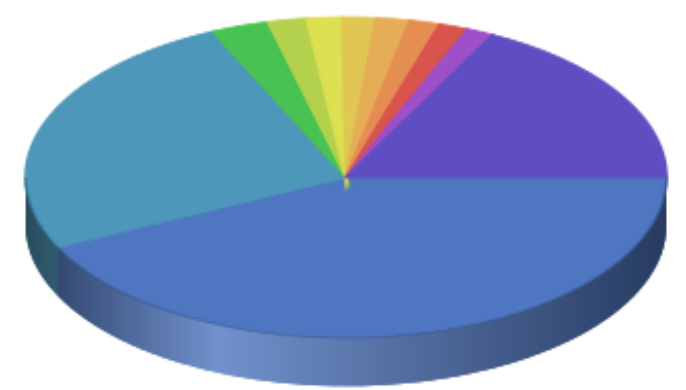


Facebook Insights : Likes by Region



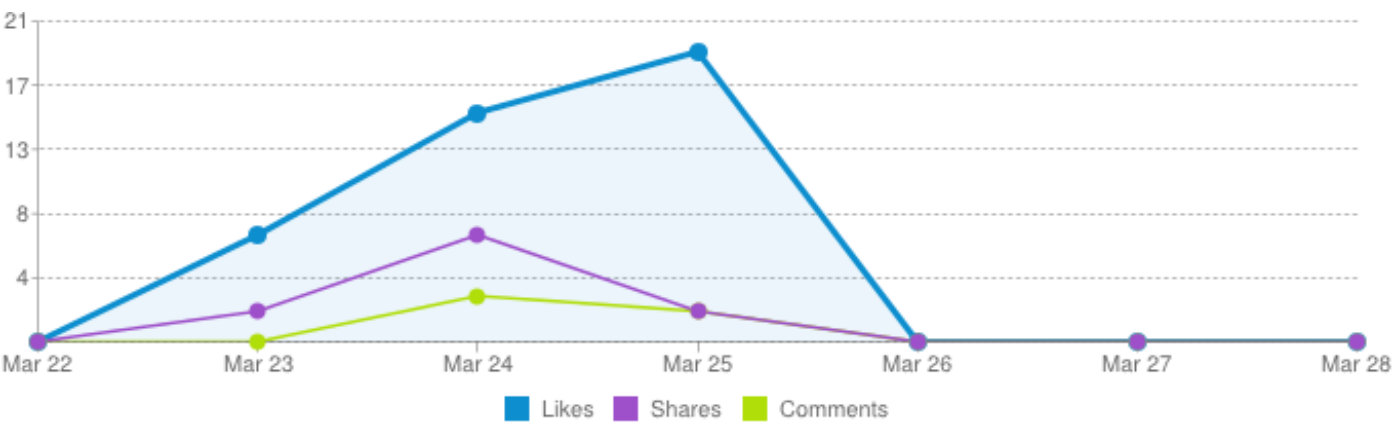
Countries	Likes
United States	13,791
Mexico	24
Pakistan	20
India	14
United Kingdom	13
Peru	11
Canada	10
Turkey	9
Germany	9
Indonesia	7
35 more countries	133

Facebook Insights : Reach by Region



City	Reach
Greensboro, NC	1,822
High Point, NC	1,077
Charlotte, NC	124
Raleigh, NC	83
Summerfield, NC	76
Thomasville, NC	72
Jamestown, NC	72
Kernersville, NC	65
Winston-Salem, NC	63
Durham, NC	58
Other	741

Facebook Insights : Daily Post Feedback



Facebook Insights : Compare Daily Likes

